



DEEP DIVE TOPIC

FORMULA STUDENT PORTUGAL 2023



CLASS I BPP DEEP DIVE TOPIC

DIVERSITY AND INCLUSION IN TECHNOLOGY: FOSTERING INNOVATION THROUGH EQUAL REPRESENTATION

Diversity and inclusion are crucial elements for fostering innovation and driving positive change in the technology sector. This deep dive topic focuses on the significance of creating diverse and inclusive environments within the field of technology. By promoting equal representation, companies can unlock new perspectives, enhance creativity, and build products and services that cater to a wider range of users.

Please assess the current state of diversity and inclusion in your business, identify key areas for improvement, and propose initiatives that will foster innovation and equal representation. You should emphasize the measurable outcomes and the potential positive impact on the business, stakeholders, and the wider technology industry.

Please include this topic in your 10-minutes pitch.

We are looking forward to your presentation!