

# Strategic Supply Chain Planning in the Face of Global Disruptions

## 1 Context

Trade policies and tariffs have fluctuated dramatically, especially in industries reliant on imported parts (e.g., carbon fiber, electronics, specialized materials). These changes can significantly affect production costs, pricing structures, and customer price sensitivity.

## 2 Objective

Analyze how disruptions from trade policies and tariffs are impacting your business model, and present a mitigation strategy. Your strategy should consider the market, customer, sales channels, and financial aspects.

## 3 Deliverable

In your 10-minute pitch, outline a robust strategy for navigating these challenges, including the financial and operational implications.

We look forward to your presentation!