

# Strategic Supply Chain Planning in the Face of Global Disruptions

## 1 Context

Worldwide conflicts and geopolitical tensions have created significant challenges for supply chains, pushing businesses to prioritize not just cost-efficiency but also resilience and alignment with ESG targets.

## 2 Objective

Analyze how global disruptions are affecting your business model and present a strategic supply chain plan that considers both geopolitical factors and your ESG commitments. Your plan should demonstrate how you will ensure supply chain stability and sustainability, whether through local or global sourcing.

## 3 Deliverable

In your 10-minute pitch, outline your approach to developing a robust and ESG-aligned supply chain strategy, including the financial and operational implications.

We look forward to your presentation!